# LEX JUAREZ

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#### **Education:**

University of North Carolina at Chapel Hill-Chapel Hill, North Carolina

August 2014-May 2018

August 2010-June 2014

June 2018-Present

- ♦ B.A. in Media and Journalism
- ♦ GPA: 3.3

Princeton High School-Princeton, North Carolina

- ♦ GPA: 4.6 (Weighted)
- ♦ Class Rank: 4/124

## Work Experience:

Multi Media Journalist - WFXG-tv

Augusta, Georgia

- ♦ Pitch top stories daily
- ♦ Shoot, write and edit stories on a deadline
- ♦ Go live in 6:30 PM, 10 PM and 11 PM newscast
- ♦ Write stories for web
- ♦ Manage multiple social media accounts daily

News Production Assistant - WRAL-tv

Raleigh, North Carolina

- ◆ Take phone calls at the assignment desk and follow-up on breaking news
- Print rundowns and scripts for various shows and run re-prints during shows
- ♦ Write up competition reports during shows
- Run prompter on weekends

Intern - KVUE-tv

Austin, Texas

- Attend editorial meetings
- ♦ Shadow reporters, producers, anchors and editors
- ◆ Travel with reporters and photographers to stories
- ♦ Shoot, write, and edit VOs/VOSOTs for newscast
- Write stories for web

Intern – WNCN-tv

Raleigh, North Carolina

- Attend and pitch stories in editorial meetings
- Travel with reporters to cover stories
- ♦ Conduct interviews
- Shoot and edit packages

Intern – WTVD-tv

Durham, North Carolina

- Gained 120 hours of experience working directly with troubleshooter Diane Wilson
- Research stories and contact sources for information
- ♦ Conduct interviews
- ◆ Travel with reporters to cover stories
- ♦ Write stories for web

Intern - WNCT-tv

Greenville, North Carolina

- Gained 260 hours of experience
- ♦ Attend editorial meetings
- ◆ Travel with reporters to cover stories
- ♦ Write scripts and edit packages
- Live tweet various sporting events for the sports reporter

#### Honors/Awards:

- ♦ Order of Omega Honor Society (October 2016-Present)
- ♦ Stembler Scholar
- ♦ CBC-UNC Diversity Fellow

### **Extra-Curricular Activities:**

- ♦ Student Ambassador for the School of Media and Journalism (May 2017-April 2018)
  - Sigma Sigma Sorority (September 2014-Present)
    - Alumni Relations Co-Chair (2015 calendar year)
    - Social Chair (2016 calendar year)
    - Membership and Recruitment Director (2017 calendar year)

#### **Service Activities:**

- ◆ Carolina For The Kids (August 2014-March 2018)
  - Dancer in the 2015 Dance Marathon
  - Entertainment Committee 2016/2017
  - Publicity Committee 2017/2018

September 2017-April 2018

June 2017-July 2017

January 2017-May 2017

September 2016-November 2016

May 2016-July 2016