

Andrew Goldstein

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EXPERIENCE

Sports Director

WJFW-TV, Rhineland, Wisconsin

June 2018-Present

- Produced and anchored 4-6 sports blocks per week as well as a weekly high school show.
- Led hiring and training process for two direct reports starting in May 2020.
- One-man banded more than 150 packages and dozens of live shots.
- Planned team coverage for out-of-market events, including Packers and Bucks playoffs.

Co-Director

Kicker Productions, Rhineland, Wisconsin

January 2019-June 2020

- Managed an 18-month production process for a locally-oriented mini-documentary.
- Led a team of three through the entire process, from planning to awards submissions.
- Interviewed over a dozen people, shot B-roll, wrote scripts and assembled the final cut.

Sports Content Executive

Marquette Wire, Milwaukee, Wisconsin

August 2014-May 2018

- Produced more than 300 stories spanning print, video, audio and social-native mediums.
- Promoted three times over the course of four years to oversee a desk of 12 people.
- Increased Twitter impressions by 71 percent through digital-exclusive content initiatives.

Digital Correspondent

BIG EAST Conference, Milwaukee, Wisconsin

October 2017-May 2018

- Delivered live sideline reports during BIG EAST broadcasts, including on national TV.
- Managed the conference's Instagram story and Twitter account during assignments.

EDUCATION

Marquette University, Milwaukee, Wisconsin – Class of 2018, GPA: 3.91

Graduated summa cum laude with a B.A. in journalism and a digital media minor.

AWARDS

Wisconsin Broadcasters Association: Best Sportscast, First Place, 2019

MBJA Eric Sevareid Awards: Best Sports Feature, Honorable Mention, 2020

ADDITIONAL SKILLS

- Non-linear video editing software (Edius, PremierePro and FinalCut)
- Newsroom software (ENPS, Ross Inception)
- Camera operation (Sony EX1)