

HANNAH CAMPBELL

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EDUCATION

Bachelor of Science in Mass Communication Journalism & Digital Media Production, May 2020

University of North Alabama, Florence, AL.

Graduated Summa Cum Laude, University Hall of Fame Member, & Most Outstanding Broadcasting Student.

Associate's Degree of Applied Science in General Studies & Short-Term Certificate in Computer Graphics with Emphasis in Multimedia Audio-Visual Technology, May 2018

Calhoun Community College, Decatur, AL

Graduated Summa Cum Laude, Top Ten Student, & All-Alabama Academic Team member.

EXPERIENCE

Reporter, On-Air Talent, Graphic Designer, Digital Media Manager, August 2018-Present
Big Country 105.7 WQAH, Hartselle, AL

- Manages social media pages and does graphic design.
- Produces, films, and edits promotional videos and spots for local companies.
- Writes and delivers all PSA announcements and traffic reports live on-air.
- Entered station into the ABBY Awards for the first time. Won station's first ABBY Awards.
- Conducts interviews live on-air. Interviewed multi-Grammy Award winner Bill Gaither.

Multimedia Journalist/Reporter Volunteer, May 2020- Present

My Cullman Television, Cullman, AL

- Covers coronavirus news affecting the Cullman community.

Anchor, Multimedia Journalist, Executive Producer, & Digital Media Producer, August 2018-May 2020

University of North Alabama Department of Communications, Florence, AL

- Managed UNA's Department of Communications social media pages.
- Completed photography, graphic design, and videography for the department.
- Founder, anchor, reporter, and executive producer of "Lions Live!" news show.

Multimedia Journalist Intern, May 2019-August 2019

WAFF 48 News, Huntsville, AL

- Made two reporting packages a day.
- Wrote digital news stories.

Sigma Kappa Delta National Board Student Worker, August 2017-May 2018

Calhoun Community College, Decatur, AL

- Managed Sigma Kappa Delta national social media pages.
- Completed graphic design work featured on the national website.

Calhoun Educational Television Work-Study Employee, October 2016-May 2018

Calhoun Community College, Decatur, AL

- Showed great skill in operating Canon and Panasonic 4-K cameras, high definition digital studio cameras, drones for aerial photography.
- Filmed live PNC Bank Veteran's Day Special featuring famous pilot Mike Durant.

SKILLS

Microsoft Office, Photoshop, Premiere, Audition, Edius, broadcast writing, Associated Press style writing, videography, voice-overs, acting.

SELECTED HONORS

- Alabama Broadcasters Association “2020 Best in Broadcasting Small Market Reporter” ABBY Award
- Alabama Broadcasters Association “2020 Best in Broadcasting Small Market Public Affairs” ABBY Award
- National Broadcasting Society President- chapter won “Most Improved” on the national level.
- Inaugural recipient of Country Radio Broadcasters, Inc. Scholarship at UNA.
- 2020 Beasley Boston College National Radio Talent System Scholar
- 2019 Dallas Radio Show Web Scholar
- Published article and photography in the 2018 *MUSE*, Calhoun Community College’s national literary magazine