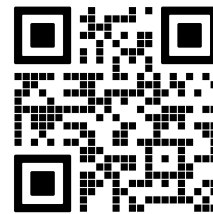


David Horak

Experienced news anchor and reporter with a demonstrated history in the broadcast media industry. Skilled in collaborative communication, emotionally driven storytelling, and team-oriented positivity.

102 Lilly St.
Beckley, WV 25801
(517) 896-6522
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EXPERIENCE

WVNS-TV -- Beckley, WV

Morning Anchor

SEPTEMBER 2019 - PRESENT

- Provides news and information of interest consistent with format, genre, and targeted demographic audience while establishing relationships with viewers.
- Communicates with news producers, assignment editors and managers regarding story development, progress in the field and breaking news stories.
- Manages gathered information: keeps all the facts straight, ensures details are accurate and current, tracks any changes.
- Performs multiple talent duties.
- Works with producers and reporters on rundown development, establishing high standards and style of writing.
- Works with reporters and web content managers to maximize impact and reach of stories.
- Assists in writing, copy editing, researching and coordinating news programming and other content.
- Attends editorial meetings and offers unique enterprise story ideas.
- Develops and reports on franchise and sweeps stories.
- Develops contacts within the community to generate enterprising story ideas.

Weekend Anchor/Producer, Greenbrier County Reporter/MMJ

FEBRUARY 2019 - SEPTEMBER 2019

- Adapts to working in a fast-paced, deadline-oriented, "newsroom-like" collaborative environment.
- Develops a network of sources throughout Greenbrier County, WV who provide tips, early access to information, and allow stories of significance to break.
- Knows how to use time effectively in an always-on workday.
- Manages gathered information: keeps all the facts straight, makes sure details are accurate and current, and tracks any changes.
- Maintains crucial deadlines in order to provide news stories in a timely fashion.

AWARDS

The Virginias Associated Press Broadcasters Award for Best Feature or Human Interest Story (2017):

A West Virginia coal miner sings the National Anthem during a routine safety meeting - his performance went viral on Facebook.

WVNS - The Virginias Associated Press Broadcasters Award for Most Outstanding News Operation (2018, 2019)

SKILLS

Highly organized, able to meet deadlines, multitask, and perform well under pressure on a flexible schedule.

Contribute to the community's greater good through impactful journalism.

Find emotional appeal and deeper meaning beyond a story's surface.

Uses creativity, imagination and independent professional judgment in writing, producing, interviewing, and broadcasting on-air material.

Working knowledge of basic video editing on non-linear programs (Premiere).

- Position includes daily general assignment work and special projects.
- Provides thoughtful analysis of complex issues.
- Produces watchdog journalism that leads to change.
- Works collaboratively within a cross-functional environment.

Strong social media presence.

Reporter / Fill-In Anchor

AUGUST 2017 - FEBRUARY 2019

- Gather news stories and interviews, preparing them for air once returning to the newsroom.
- Performs duties and makes decisions under extreme pressure.
- Coordinates with news managers to develop stories that go beyond surface details, accentuate unique enterprise angles, and have exclusive content.
- Develop news stories as assigned by the assignment manager, including researching, interviewing, producing and writing.
- Engage with viewers several times a day on social media; including but not limited to sharing stories, replying to viewers, streaming Facebook Live videos at stories, and writing posts.
- Line editing and co-editing of daily publication; editing for clarity, legality, spelling, grammar, punctuation and style.
- Perform on-air news anchor work when assigned.
- Uses video effectively and creatively in information gathering, storytelling and story editing; understands the principles of video editing.
- Willing to work as long as it takes to get the story factually correct.

EDUCATION

Valparaiso University, Valparaiso, IN — *B.A. Digital Media (Sports Broadcasting)*

AUGUST 2013 - MAY 2017

- Cum laude
- Lambda Pi Eta (*Department of Communications' honors society*), Sigma Delta Chapter
- Valparaiso Football (2013-2015)
- VUTV
- WVUR-FM
- Chapel of the Resurrection (worship band)