



Laura Schweizer

Digital Journalist

Chicago native with a passion for journalism and hyper-local storytelling. Skilled in shooting, editing, writing, and social media -- accurately informing the public of pertinent information across various platforms.



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Honolulu, HI



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SKILLS

Writing

Shooting

Final Cut Pro X

Adobe Premier

Copy Editing

Social Media

Storytelling

INTERESTS

Hiking

Running

Swimming

Skiing

Cooking

Writing

Camping

Reading

WORK EXPERIENCE

Digital Journalist

KITV4 Island News

01/2018 - Present

Honolulu, HI

Achievements/Tasks

- Create and write factual news content for the station's website
- Manage the overall digital presence online and on social media
- Generate engaging social media posts, using programs like Final Cut Pro X and Adobe Premier
- Host daily on-air segment, Trending Tonight, focusing on the latest trends on social media
- Assisted in creating and designing a new NexGen website using HTML language in CMS

Digital Contributor

303 Magazine

11/2015 - 11/2018

Denver, CO

Denver's Young Professional Lifestyle Magazine

Achievements/Tasks

- Produced and edited various digital media videos for the company's website and social media
- Wrote engaging articles that were published on the outlet's website
- Emceed the Spring and Fall '16-'17 Denver Fashion Week, introducing local and national brands

Producer/Host

Running Denver TV

04/2016 - 11/2018

Denver, CO

Digital community for runners in and around Denver, CO

Achievements/Tasks

- Produced and hosted compelling educational and inspirational digital stories
- Built lasting working relationships with those in the community through various events
- Wrote, posted, and streamed video on all digital platforms, including their website social media

Creative Digital Media Associate

4 Corners TV

12/2013 - 08/2015

Durango, CO

A digital media outlet in the Four Corners, showcasing local news and feature stories

Achievements/Tasks

- Developed story ideas, hosted, shot, and edited news and feature stories
- Managed all digital media platforms, including the company's website and social media
- Accurately reported on and edited local and national news stories, utilizing Final Cut Pro, Adobe Photoshop, and InDesign

EDUCATION

Journalism

Illinois State University

09/2009 - 05/2012

Bloomington, IL