



# FRANCESCA CONSTANTINI

Sarasota, FL  
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- Dedicated journalist with a nose for news, a passion for journalism that impacts the community.
- Adept storyteller who treats news, features and other events with equal passion and thrives within the deadline-intensive environment.

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## WORK EXPERIENCE

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### Multimedia Journalist

04/2019 to Present

WWSB ABC7

Sarasota, FL

- Cover general assignment stories.
- Worked on special feature stories weekly.
- Film and edit video daily, conducted interviews.
- Pitched stories and made cold calls to find stories. Set-up daily meetings and interviews under strict daily deadlines. Managed contacts and followed stories to produce on-air TV news stories.
- Launched weekend morning shows as a producer role.
- Produced those newscasts by creating rundowns and segments.
- Led the weekend morning team by conducting meetings and planning sessions.

### Multimedia Journalist

08/2017 to 03/2019

WDTV

Bridgeport, WV

- Cover general assignment stories for evening broadcasts.
- Film and edit video daily, conducted interviews in English.
- Only bilingual reporter in DMA
- Made cold calls to find stories. Set-up daily meetings and interviews under strict daily deadlines. Managed contacts and followed stories to produce on-air TV news stories.
- Built and maintained important relationships with local and state government representatives and community leaders.
- Worked closely with executive producers to research ideas, set up interviews, and produce compelling news stories.

### News Writer

04/2016 to 07/2017

WSVN

Miami, FL

- Write and edit segments using a variety of angles and pitches.
- Work with Producers and other team members to deliver high quality on air content.
- Write Voice Overs, VO -SOTs and packages from breaking news, local, national and entertainment news.
- Choose video footage and sound bites for all assigned stories.
- Logs and transcribes raw material for reporters to use when they go on scene.
- Monitor local and national news stations to stay up-to-date on all breaking news.

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## SKILLS

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Film - 4 years

Editing - 4 years

Edius - 2 years

Final Cut Pro - 2 years

ENPS - 3 years

iNews - 1 year

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## EDUCATION

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### **Florida International University**

Master's

Latin American Studies, Journalism

Miami, FL

01/2014 to 12/2015